

# President's Message



## **PRESIDENTS MESSAGE**

As we begin our 41<sup>st</sup> year as the Cleveland-East Chapter of the Institute of Management Accountants, I would like to say thank you for so many members that have been a part of this organization over the years. Like many organizations we have seen our membership decline due to a number of reasons, but it is members like you that have kept our chapter going strong these past years.

I've been a member of our chapter for 22 years and have enjoyed every minute of it. I have served in almost every capacity on the board, was President in 1993-1994 and I am pleased to serve you again as President for the 2009-2010 year. I am joined by twelve very talented board members that are working hard to make this years technical and professional development meetings informative and educational. Our Controller's Workshop, which is now in its 5th year, has become a popular local event. This years Controller's Workshop is scheduled for Friday, November 20. The cost of a CPE we offer to our members at both our technical and professional development meetings are the best value in town.

One of our goals that we set this year is to increase our presence in the local college community. We are planning on meeting with accounting professors and students at the colleges to introduce the benefits that IMA has to offer. Our plan is to sponsor social events at the colleges. In addition, each year we dedicate one of our technical meetings as "College Night", and hold our technical meeting at a local college.

Another goal we set is to increase awareness at local businesses on how employers and employees can benefit from being a part of IMA including the benefits of a CMA certification. IMA is now offering membership discounts to employers that have 5 or more employees that join IMA.

I extend to all of you an invitation to become more involved in our chapter by attending the technical or professional development meetings or by participating in helping us meet our goals. If you ever have a comment, concern or suggestion, we would love to hear from you. Please feel free to contact me directly or any of the board members. I look forward to the opportunity of meeting you soon.

Vince Pona  
President – IMA Cleveland-East Chapter