



Institute of Management Accountants

Advancing the Profession™

Advancing the Profession

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

Certified Management Accountant (CMA®) – The Gold Standard

Join a leading group of professionals who have advanced beyond the practical accounting skill set by earning IMA's prestigious global certification, the Certified Management Accountant (CMA®). Evolve into a strategic business partner committed to a standard of excellence grounded on a strong ethical foundation and a lifelong commitment to learning. Position yourself for career advancement and greater earning power. Gain a significant competitive advantage while demonstrating accounting, finance, information management and strategic planning skills necessary to drive business performance in the changing global economy.

Business Vision

The world's leading association for management accounting and finance professionals.

Business Mission

To provide a dynamic forum for management accounting and finance professionals to develop and advance their careers through certification, research and practice development, education, networking, and the advocacy of the highest ethical and professional practices.

ABOUT IMA

Advancing the Profession™



Business Creed . . .

IMA Members are today's leaders, managers, and decision makers in management accounting and financial management. As Members, we are dedicated to continued professional development, to achieving the highest levels of professional certification, and to supporting each other in our commitment to professional excellence.

What we offer . . .

With a network of about 60,000 professionals, IMA provides a dynamic forum for management accounting and financial professionals to develop and advance their careers through its Certified Management Accountant (CMA®) program, cutting-edge professional research and practice development education, networking, and the advocacy of the highest ethical and professional practices.

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Globalization and standardization combined with more stringent financial reporting requirements means a continuum of change in practice, rules and regulations, ethics, and execution of accounting and financial strategy in all areas of operation. As Members, we are the most prepared and the most proactive professionals in this changing environment. The future of the management accounting profession relies heavily on leadership and on dedication to continued professional development and to supporting and mentoring the leaders of tomorrow.

The success of IMA Members and of the organization depends on our commitment to:

- Continue to build value in IMA Membership and Certification.
- Provide programs and facilities to broaden and deepen our Member population.
- Maintain relevant and stringent Certification content.
- Assist local chapters in organization, education, communication, and recruiting.
- Increase International reach and support.
- Develop and support current and relevant professional education products.
- Expand our knowledge base through research to leverage new and existing assets.
- Demand and maintain the strongest ethics in all of our professional activities.